OUTLAW



The Outlaw from Rodriguez Bicycles -

Sorry professional racers, this bicycle has been banned by the UCI. It's considered an unfair advantage to race a bicycle this light!

Do you need a carbon fiber frame to get your bike weight under 14 pounds? Most people think so. How about tubular tires (the kind that are glued onto the rim)? Sure they're really light, but they're really not practical for everyday riding. What about tearing the leather off of your seat, or riding with no water bottle cages? That would lighten up the bike, right? How about drilling extra holes in the components, or riding with down tube shifters instead of new integrated shifting? Maybe weighing the bicycle without pedals, but that makes it hard to ride. Believe it or not, these are just some of the things that people will do to make their bike light....really light to race professionally.

Scott started talking with me about making a really light Rodriguez bike to have on the shop floor for the 2008 season. A bike with all stock parts, and no crazy modifications (no extra holes drilled in the components, and the leather still on the seat). We've built several of these for customers now, and they are a truly amazing ride. When I overheard some guys in a coffee shop talking about their 17 and 16 pound carbon fiber bikes as if they were the lightest bikes ever built, I realized that we should have one of these on the shop floor for people to see. It's one thing for us to tell you that we can build a sub 14 pound bike (including pedals and bottle cages), and it's another thing to lift it for yourself, and see it weighed on a digital scale right before your eyes.

Things to look out for while shopping for light-weight bicycles

Paper Doesn't Refuse Ink

My father-in-law always says "Paper doesn't refuse ink". I've learned that he's right. Just

because it's printed in a catalog doesn't mean that a bike is as light as the printing says. I've seen bikes that weigh over 3 pounds more than their stated catalog weight. On occasion, I've pressed the issue with the sales rep. They usually said something like "I'm sure that was the weight before pedals" or

"That was probably the weight for a smaller sized frame" or "You can't trust that scale". (I know my scale was right)

Nothin' Up Our Sleeve

This 13.81 lbs (13.5 w/o pedals and cage) bike pictured is one of our medium sizes (roughly equivalent to a 54cm frame). It has 700c clincher wheels, Speedplay pedals just like the ones that many of us ride everyday, and a water bottle cage on it before weigh in. The shifters are modern integrated design, and all the components are stock with no modifications.

Trust but Verify

If you've got friends that are constantly telling you about their super light weight carbon fiber or titanium bike, come by the shop with them sometime, and we'll weigh it for

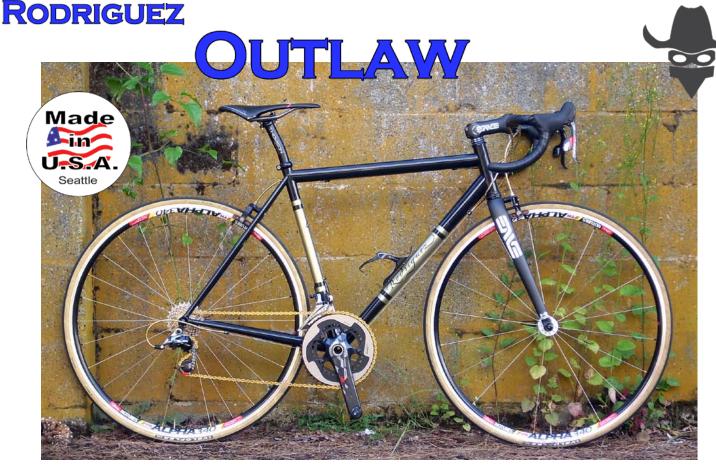
Made

them on our digital scale. That way, they can be sure that it's lighter than a steel bike (wink wink), and that their sacrifice of ride quality was worth it.

No Sacrifice!

The Trillium Outlaw gives you all the bragging rights of having the lightest bike, as well as the most comfortable and best fitting bike in the pack. The Outlaw rides comfortably like a steel bike because it is a steel bike.

If you want to see the specifications for the Outlaw, visit the web site at www.rodcycle.com. Or, if you can get here, come by and lift this truly remarkable creation for yourself.



Frame Only \$3,199

Outlaw Red

16lbs average

<u>\$8,499</u>

Frame Rodriguez Outlaw Steel Fork Enve 2.0 Carbon Shift Levers SRAM Red 11x Shift Housing SRAM Brakes TRP Ultralight Teflon Lined Brake Housing Bottom Bracket SRAM Red Cranks SRAM Red Front Derailleur SRAM Red Rear Derailleur SRAM Red Cassette SRAM Red 11x Chain KMC X11 SL Hubs DT 240 Stan's Alpha 340 Rims Spokes DT Revolution Tires Fortezza Tri-Comp

FSA K-Force

FSA Orbit X

Lizard Skins DSP

Thomson Masterpiece

San Marco Concor Lite

Bar and Stem

Head Set

Seat Post

Saddle

Tape

Outlaw Red Lite

13.5lbs verified (Size 5L)

<u>\$10,999</u>

Frame Rodriguez Outlaw Steel Fork Enve 1.0 Carbon Shift Levers SRAM Red 11x Shift Housing Nokon Aluminum TRP Ultralight Brakes Nokon Aluminum Brake Housing SRAM Red Bottom Bracket Cranks SRAM Red SRAM Red Front Derailleur Rear Derailleur SRAM Red SRAM Red 11x Cassette Chain KMC X11 SL DT 200 Hubs Stan's Alpha 340 Rims Spokes DT Revolution Tires Fortezza Tri-Comp Slick Bar and Stem Enve Head Set Chris King Tape Lizard Skins DSP

Outlaw Super Record

13.8lbs verified (Size 5L)

\$12,499

Frame Rodriguez Outlaw Steel
Fork Enve 1.0 Carbon
Shift Levers Campagnolo Super Rec

Shift Levers Campagnolo Super Record 11
Shift Housing Nokon Aluminum

Brakes TRP Ultralight
Nokon Aluminum
Nokon Aluminum

Bottom Bracket Campagnolo Super Record 11
Cranks Campagnolo Super Record 11
Front Derailleur Campagnolo Super Record 11
Rear Derailleur Campagnolo Super Record 11

Cassette Super Record 11x
Chain KMC X11 SL
Hubs DT 200

Rims Stan's Alpha 340
Spokes DT Revolution
Tires Fortezza Tri-Comp Si

Tires Fortezza Tri-Comp Slick

Bar and Stem Enve
Head Set Chris King
Tape Lizard Skins DSP
Seat Post Thomson Masterpiece
Saddle Selle Italia SLR Ti

Thomson Masterpiece

Selle Italia SLR Ti

Seat Post

Saddle