OUTLAW



The Outlaw from Rodriguez Bicycles -

Sorry professional racers, this bicycle has been banned by the UCI. It's considered an unfair advantage to race a bicycle this light!

Do you need a carbon fiber frame to get your bike weight under 14 pounds? Most people think so. How about tubular tires (the kind that are glued onto the rim)? Sure they're really light, but they're really not practical for everyday riding. What about tearing the leather off of your seat, or riding with no water bottle cages? That would lighten up the bike, right? How about drilling extra holes in the components, or riding with down tube shifters instead of new integrated shifting? Maybe weighing the bicycle without pedals, but that makes it hard to ride. Believe it or not, these are just some of the things that people will do to make their bike light....really light to race professionally.

Scott started talking with me about making a really light Rodriguez bike to have on the shop floor for the 2008 season. A bike with all stock parts, and no crazy modifications (no extra holes drilled in the components, and the leather still on the seat). We've built several of these for customers now, and they are a truly amazing ride. When I overheard some guys in a coffee shop talking about their 17 and 16 pound carbon fiber bikes as if they were the lightest bikes ever built, I realized that we should have one of these on the shop floor for people to see. It's one thing for us to tell you that we can build a sub 14 pound bike (including pedals and bottle cages), and it's another thing to lift it for yourself, and see it weighed on a digital scale right before your eyes.

Things to look out for while shopping for light-weight bicycles

Paper Doesn't Refuse Ink

My father-in-law always says "Paper doesn't refuse ink". I've learned that he's right. Just

because it's printed in a catalog doesn't mean that a bike is as light as the printing says. I've seen bikes that weigh over 3 pounds more than their stated catalog weight. On occasion, I've pressed the issue with the sales rep. They usually said something like "I'm sure that was the weight before pedals" or

"That was probably the weight for a smaller sized frame" or "You can't trust that scale". (I know my scale was right)

Nothin' Up Our Sleeve

This 13.81 lbs (13.5 w/o pedals and cage) bike pictured is one of our medium sizes (roughly equivalent to a 54cm frame). It has 700c clincher wheels, Speedplay pedals just like the ones that many of us ride everyday, and a water bottle cage on it before weigh in. The shifters are modern integrated design, and all the components are stock with no modifications.

Trust but Verify

If you've got friends that are constantly telling you about their super light weight carbon fiber or titanium bike, come by the shop with them sometime, and we'll weigh it for

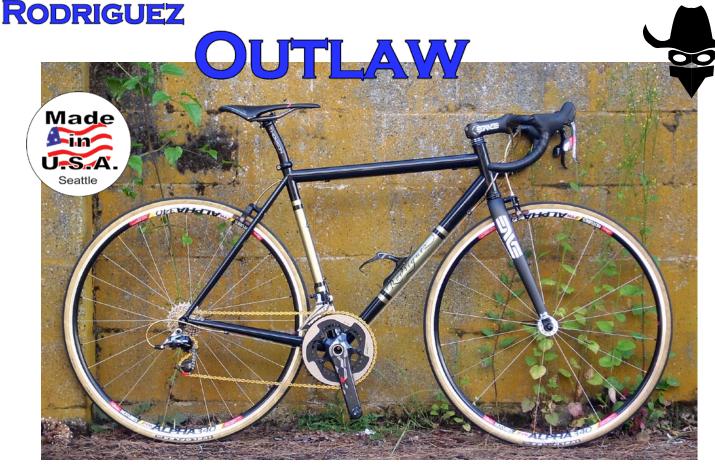


them on our digital scale. That way, they can be sure that it's lighter than a steel bike (wink wink), and that their sacrifice of ride quality was worth it.

No Sacrifice!

The Trillium Outlaw gives you all the bragging rights of having the lightest bike, as well as the most comfortable and best fitting bike in the pack. The Outlaw rides comfortably like a steel bike because it is a steel bike.

If you want to see the specifications for the Outlaw, visit the web site at www.rodcycle.com. Or, if you can get here, come by and lift this truly remarkable creation for yourself.



Frame Only \$2,999

Outlaw Red

16lbs average

\$8,499

Frame Rodriguez Outlaw Steel Fork Enve 2.0 Carbon Shift Levers SRAM Red 10x Shift Housing Nokon Aluminum Brakes TRP Ultralight Brake Housing Teflon Lined Bottom Bracket SRAM Red Cranks SRAM Red Front Derailleur SRAM Red Rear Derailleur SRAM Red Cassette SRAM Red 10x Chain KMC X10 SL Hubs DT 240 Stan's Alpha 340 Rims Spokes DT Revolution

Tires Fortezza Tri-Comp Bar and Stem FSA K-Force Head Set FSA Orbit X Lizard Skins DSP Tape Seat Post Thomson Masterpiece Saddle San Marco Concor Lite

Outlaw Red Lite

13.5lbs verified (Size 5L)

\$10,999

Frame Rodriguez Outlaw Steel Fork Enve 1.0 Carbon Shift Levers SRAM Red 10x Shift Housing Nokon Aluminum TRP Ultralight Brakes Nokon Aluminum Brake Housing SRAM Red Bottom Bracket Cranks SRAM Red SRAM Red Front Derailleur Rear Derailleur SRAM Red Cassette SRAM Red 10x Chain KMC X10 SL DT 180 Hubs Stan's Alpha 340 Rims Spokes DT Revolution

Tires Fortezza Tri-Comp Slick Bar and Stem Enve Head Set Chris King Tape Lizard Skins DSP

Seat Post Thomson Masterpiece Saddle Selle Italia SLR Ti

Outlaw Super Record

13.8lbs verified (Size 5L)

\$12,499

Frame Rodriguez Outlaw Steel Fork Enve 1.0 Carbon

Shift Levers Campagnolo Super Record 11

Shift Housing Nokon Aluminum Brakes TRP Ultralight Brake Housing Nokon Aluminum

Bottom Bracket Campagnolo Super Record 11 Cranks Campagnolo Super Record 11 Front Derailleur Campagnolo Super Record 11 Rear Derailleur Campagnolo Super Record 11

Cassette Super Record 11x Chain KMC X11 SL Hubs DT 180

Stan's Alpha 340 Rims Spokes DT Revolution

Tires Fortezza Tri-Comp Slick Bar and Stem Enve

Head Set Chris King Lizard Skins DSP Tape Seat Post Thomson Masterpiece Saddle Selle Italia SLR Ti