2005 RODRIGUEZ BICYCLES AND TANDEMS

SOLID STEEL RIDES FOR 2005





SINCE 1973

5627 University Way NE Seattle, WA 98105 206-527-4822 Fax 206-527-8931

<u>www.rodcycle.com</u>

Do you live and work in Washington State?

Hey, so do we!

Recently, a customer sent me a long email of suggestions about how to even better serve our customers. His expertise was obviously in customer service, so I read his suggestions thoroughly. He had some very good ideas.

One thing that surprised me was that he said that he didn't know that we made Rodriguez bicycles right here inside R+E Cycles until he had visited a few times, and someone finally mentioned it. He loved the tour of the frame shop, and the fact that he was meeting the people that would be welding the frame together, as well as painting and assembling his bike.

One thing about us here at R+E Cycles, we are proud of the fact that we build our own bicycles. Our shop has been doing this for so long, I just figured that everybody knew that... obviously I was wrong.

You'll get something more with a Rodriguez

At R+E Cycles, you'll get more than just a fantastic value on a hand built bike, you'll have a completely unique experience. All you have to do is ask, and you'll meet Dennis, the master frame builder, who's busy at work building frames here at R+E Cycles. Not many shops can introduce you to the person that will build your new frame.

Another popular person here is Teresa. Teresa paints all of the Rodriguez bikes, and it is common place to meet with her if you're going to design a custom paint job.

These are certainly things that you won't find at your standard bike shop.

A bicycle manufacturer with a personal touch

We're different than other manufacturers. At R+E Cycles, you are closer to the creation of your new bicycle than is possible anywhere else. Everyone's body is different, and so are their personalities. Fitting your bike to your body as well as your personality is what we've been doing for over 30 years now. From the fitting process, to final assembly, your creation never leaves this building. You can visit it any time you like, even during construction or final assembly.

If you like what we've done creating your new bike, we also offer a full service department. Our service department is more than just a standard service department, it's the same service department that assembled your new bike. What's better than having the same people who made your new bike, service your new bike?

Family history

Our favorite part though, is our customers. On any given day, it's like a family reunion here in the shop. Our customers seem more like family to us. They come in just to say hi, get advice, or buy a cup of coffee at our coffee shop. When we hire a new employee, they are always surprised by this. I don't why this is, but we know that we have the best customer in the world!

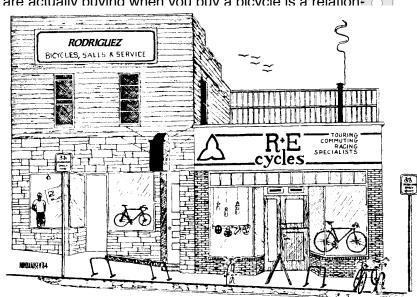
Why buy a bike? When you can buy a bike shop?

"Buy a shop? Me?" You ask. Yes, you. That's the best advice that you can get when you are shopping for a bicycle. What it means is the difference between shops is greater than the difference in bike brands. So, what you are actually buying when you buy a bicycle is a relation.

ship with that bike shop.

At a good shop, you'll get lots of attention to how your bike will fit, and good advice from staff that listens to your concerns. You'll find educational seminars, good educational materials, and long term staff members in every department.

These are just a few of the things that you'll find here at R+E Cycles. When you buy from us, you're buying the whole shop.



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WOMEN'S SPECIFIC DESIGN? OR JUST WOM-EN'S SPECIFIC MARKETING?



What is Women's specific design? It's the new buzz word...WSD for short. You see, over the last few years, some big bike manufacturers have figured out that women buy bicycles too, and began marketing campaigns to bring women into the sport. Well, at our company making bikes to fit women is nothing new. To us, Women's Specific Design is more than a color catalog with pictures of women riding bicycles. As you browse the pages of our catalog you'll see that all of our models of bicycles have a women's version and a man's version.

There is a difference between Women's Specific Design, and Women's Specific Marketing. Although a lot of these companies are doing a superb job of marketing their WSD bikes, some of them need a little more work on the 'Design' aspect. Most of them are just making their WSD bikes smaller. We see them everyday in the shop with their owner's bringing them in for fitting in our shop. Fitting bikes to women is nothing new here at Rodriguez, you see, we've been building custom WSD bikes for decades. Since 1996, we've been building our own line of WSD production bikes as well.

THE STOKY OF THE STE

A few years ago, Time magazine ran a cover article titled 'Men and Women are born different'. "No kidding," I thought, "why can't the bicycle industry figure that out?" Women have always been expected to adapt to bikes that are designed for men, which means that the handle bars are too wide (men usually have broader shoulders), the reach to the bars is too long (men have their height in their torsos, while most women have their height in their legs), and the bars are too low (men generally have longer arms). The way that the men's bikes were manufactured made these bikes difficult, if not

impossible, to adjust to fit women comfortably. We tried talking with all of our bicycle vendors to try and address this issue, but to no avail. So, in 1996, we took on the monumental task of designing a line of bicycles specifically for women. As a custom bike builder, we have a database of over 40,000 people that we have measured for bicycles over the decades. We used only the women's measurements and the design we came up with was radically different than a men's bike.

The resulting effort was the Rodriguez Stellar line of bicycles. The Stellar is much different than other bicycles on the market.

- We were building custom bicycles for decades before we developed the Stellar line. Designing and building bicycle frames around our customers needs is what we do. We bring this experience to the design of our Stellar bicycles.
- We are currently the only dealer for the Stellar, as well as the manufacturer. This uniquely enables us to interact directly with you to ensure that every aspect of your new Stellar is just what you want....right down to the color.



- While imitation is a form a flattery, innovation is the true strength Rodriguez Stellar. Others are trying, but so far, they've



managed to build smaller men's bikes. The top tubes are still too long, the bars are still too wide, and i're still having difficulty fitting them to women. Rest assured the Stellar, and the folks at R+E Cycles, are still the best choice if you want the most comfortable, lightest weight, best performing women's bike on the planet!

You can read lots more Stellar success stories on our 'Scrapbook' section of our website.

www.rodcycle.com

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Sizes Available - XS, S, M, L frame specs on page 8

FITNESS/SPORT

If you're looking for a great litting, comfortable yet quick riding bike, the Stellar Sport is for you. Made from light weight Double Butted Cro-moly tubing, the Stellar Sport was our first, and remains our best selling Stellar. This bike is perfect for getting into shape, or doing triathlons, organized rides, commuting, or just havin' fun.

It comes equipped in 3 different component packages from

\$999 to \$1,599

| The Sport Specs | Stellar Sport Classic | Stellar Sport Sora | Stellar Sport Campy |
|-------------------------|------------------------|------------------------|--------------------------|
| Price | \$999.99 | \$1,299.99 | \$1,599.99 |
| Frame | Double butted Cro-moly | Double butted Cro-moly | Double butted Cro-moly |
| Fork | Cro-Moly | Cro-Moly | Carbon Fiber |
| Derailleurs | Shimano Triple | Shimano Triple | Campagnolo Mirage Triple |
| Shift Levers | Ultegra Bar-end | Sora STI | Campagnolo Mirage Ergo |
| Brake Levers | Shimano Aero | Sora STI | Campagnolo Mirage Ergo |
| Brakes | Alloy Dual Pivot | Alloy Dual Pivot | Alloy Dual Pivot |
| Cranks | Triple Alloy 170mm | Sora Triple 170mm | Campagnolo Xenon Triple |
| Hubs | Shimano Sora | Shimano Sora | Formula 9-Speed |
| Seat | Velo Women's | Velo Women's | Velo Women's |
| | | | |
| Available Upgrades | | | |
| Carbon Seat Post | \$55 | \$55 | \$55 |
| Carbon Fork | \$175 | \$175 | Included |
| Spartacus Racing Wheels | \$173 \$150 | \$173 \$150 | \$150 |
| Custom Paint Color | \$200 | \$200 | \$200 |
| Veloce Levers | \$200 N/A | \$200 N/A | \$175 |
| Custom Frame Size | \$250 | \$250 | \$250 |
| Custom Frame Size | Φ Σ3U | l trans |)I/ nx20 |



Also available with upright bars at \$1299.99 Visit us online at

www.rodcycle.com

for more information on the Rodriguez Stellar bicycles for women.

TOURING/COMMUTING



Sizes Available - XS, S, M, L frame specs on page 8

Touring bikes have been a favorite for the Rodriguez customer for 30 years. With braze-ons for front and rear racks, powerful cantilever brakes, clearance for fenders and wide stable tires, the <u>Stellar Tour</u> is the first real touring bike <u>specifically designed to fit women</u>. Whether you are planning a long tour, or commuting to and from work, this bike will give you years of comfortable, reliable service.

It comes equipped in 3 different component packages from

\$1,099 to \$1,699

| The Tour Specs | Stellar Tour Classic | Stellar Tour Sora | Stellar Tour Campy |
|--------------------------|------------------------|------------------------|--------------------------|
| Price | \$1,099.99 | \$1,399.99 | \$1,699.99 |
| Frame/Fork | Double butted Cro-moly | Double butted Cro-moly | Double butted Cro-moly |
| Derailleurs | Shimano Triple | Shimano Triple | Campagnolo Mirage Triple |
| Shift Levers | Ultegra Bar-end | Sora STI | Campagnolo Mirage Ergo |
| Brake Levers | Shimano Aero | Sora STI | Campagnolo Mirage Ergo |
| Brakes | Cantilever | Cantilever | Cantilever |
| Cranks | Triple Alloy 170mm | Triple Alloy 170mm | Triple Alloy 170mm |
| Hubs | Shimano Sora | Shimano Sora | Formula/Veloce 9-Speed |
| Seat | Velo Women's | Velo Women's | Velo Women's |
| | | | |
| Available Upgrades | | | |
| 7 tranadio Gipgradio | | | |
| Carbon Seat Post | \$55 | \$ 55 | \$55 |
| Custom Paint Color | \$200 | \$200 | \$200 |
| Veloce Levers | N/A | N/A | \$175 |
| Custom Frame Size | \$250 | \$250 | \$250 |
| Phil Wood Hubs | \$375 | \$375 | \$375 |
| Phil Wood Bottom Bracket | \$ 125 | \$125 | \$125 |
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Also available with upright bars at \$1399.99

Visit us online at

www.rodcycle.com

for more information on the Rodriguez Stellar bicycles for women.

SPORT/RACING



Sizes Available - XS, S, M, L frame specs on page 8

Our <u>Stellar SL</u> is the leader of the pack. Again, the heart of this bike is its great fit. It is enhanced by using OX Platinum tubing- the lightest strongest tubing, a carbon fiber fork and seat post, Velocity Spartucus racing wheels and a stunning paint job. Since the Stellar is designed and made in the Northwest, we've taken into consideration the challenging hills. You can select to outfit your Stellar Race with either a double or a triple crankset. Fast and comfortable, you can race it or just ride it fast.

\$2,199

| The Specs | Stellar SL |
|--|------------------------|
| Price | \$2,199.99 |
| Frame | OX Platinum |
| Fork | Carbon Fiber |
| Derailleurs | Campagnolo Veloce |
| Shift/Brake Levers | Campagnolo Veloce |
| Brakes | Alloy Dual Pivot |
| Cranks | Triple Alloy 170mm |
| Hubs | Formula Racing 9-speed |
| Seat | Serfas Curva Women's |
| Seat Post | Carbon Fiber |
| \sim / | |
| <u>Available Upgrades</u> | |
| C . D C l)// | \$175 |
| Custom Paint Color Carbon Fiber Bars/Stem | \$220 |
| | \$250 |
| Custom Frame Size Carbon Fiber Bars/Stem | \$250 \$220 |
| Carbon Fiber Cranks | \$250 |
| Caroon Floer Granks | \ \$ 25U |

Stellar Frame/Fork Sets

If you already have a new bike, but it doesn't fit you well, remember all of our Rodriguez Stellars are available as a frame/fork set.



| Stellar Sport Frame with Cro-Moly Fork | \$700 |
|--|---------|
| Stellar Sport Frame with Carbon Fork | \$820 |
| Stellar Tour Frame with Cro-Moly Fork | \$895 |
| Stellar SL Frame with Carbon Fork | \$1,195 |
| Stellar S3 Frame with Carbon/Carbon Fork | \$1,595 |



Phil Titanium Bottom Bracket

AAAAHH..... The Feel of Steel

\$250

Richard Schwinn once said "If all bicycles were made from aluminum, titanium, and carbon fiber, then someone invented steel, it would be hailed as a 'miracle material".

He couldn't have been more correct. Steel is lighter weight, less expensive, easier to repair if need be, and much more versatile than the space age materials. Ever notice how other bike companies all compare the ride of their bike to a 'high-end steel' frame? This is because of the superior riding characteristics of the classic steel frames. The Stellar SL is built from True Temper OX Platinum steel tubing right here in Seattle, USA.

STELLAR FRAME SPECIFICATIONS

| Size | Seat Tube | Top Tube | Standover | Crank Arms |
|--------------|--|---|----------------------------|-------------------------|
| XS S M | 46cm ctr. to top 49cm ctr. to top 51cm ctr. to top | 48cm ctr. to ctr. 49.2cm ctr. to ctr. 50.5cm ctr. to ctr. | 70.5cm 72.0cm 73.2cm | 170mm 170mm 170mm |
| L | 54cm ctr. to top | 52.7cm ctr. to ctr. | 74.5cm | 170mm |



Heather with 'Lucille'
Victory Lift!
Read more at www.rodcycle.com

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5627 University Way NE Seattle, WA 98105 206-527-4822 Fax 206-527-8931 Sales@Rodcycle.com www.rodcycle.com

Impossible just takes longer

Whatever you're need, here at Rodriguez we can build a bike for you.

Whether you're an everyday commuter, fair weather rider or a professional racer, we can create that new best friend.

Mww.rodcycle.com



Princess Karen waiting for the....... throne? Read more at <u>www.rodcycle.com</u>

HIGH PERFORMANCE



New for 2005 is our built to order, S3 steel bike that we call the Stellar S3. We build the Stellar S3 cutom to order just for you. You can choose your own paint colors and design.

It comes complete with Campagnolo Carbon Chorus componentry. Just read what our customers are saying about the \$3 bikes on our web site www.rodcycle.com

\$3,999



| The Specs | Stellar S3 |
|--------------------|-------------------------|
| Price | \$3,999 |
| Frame | S3 Steel |
| Fork | Carbon/Carbon Profile |
| Derailleurs | Chorus Carbon |
| Shift/Brake Levers | Chorus Carbon |
| Brakes | Chorus / |
| Cranks | F\$A Compact Carbon |
| Hubs | Formula Racing 10-speed |
| Seat | Fizik Vitesse |
| | <u> </u> |

<u>Ultra-lights from Rodriguez Bicycles!</u>

Stacia (a very serious triathlete and professional Tri coach) came to us and wanted us to build 2 Rodriguez frames for her. She wanted one for road riding, and one for race day. She wanted them both to be made from the lightest weight frame materials available (that are still sturdy enough to ride). We came up with a design for the first bike made from Easton Scandium aluminum with a carbon fiber rear triangle, and the frame came in at 2.2 lbs (that translates to really @#\$%^ light!).

Since we were going to build 2 bikes for her, Scott suggested that we build the second bike with the new S3 Steel from True Temper. He said that it would be as light as the first bike. I love steel bikes myself, but I didn't see how we could possibly

build a steel frame at 2.2 lbs. The challenge was out, and Stacia said that it would for us to try. Well, yesterday the frame was finished, and it weighed in at a stunnilbs! Here are the pictures of the 2 frames side by side. Now you can have the ridurability of steel, and still have the lightest frame on the market!

You can read what Stacia had to say after she took 10 minutes off her 1/2 Ironman spit in her first race on the new S3. Just visit the website scrapbook.

www.rodcycle.com



BUY REALLY LOCAL! These bikes are Hand-Crafted in Seattle, U.S.A.

These affordable Rodriguez production and custom bikes are carefully hand built, every step done by hand, by humans, here at R+E CYCLES. We carefully design the angles and lengths for each size of bike. One at a time, the tubes are cut with precision care. Each weld is hand done by a master welder.

The bicycle is assembled by a professional mechanic - even the wheels are hand built! Every process is done by a human. Not one of the steps is done by an automated machine. And when you purchase from us, we make sure your new bike fits you perfect! After all, a good fit is the key to enjoying your new bicycle.

AAAAHH..... The Feel of Steel

Richard Schwinn once said "If all bicycles were made from aluminum, titanium, and carbon fiber, then someone invented steel, it would be hailed as a 'miracle material'".

He couldn't have been more correct. Steel is lighter weight, less expensive, easier to repair if need be, and much more versatile than the space age materials. Ever notice how other bike companies all compare the ride of their bike to a 'high-end steel' frame? This is because of the superior riding characteristics of the classic steel frames. Rodriguez bicycles are made from True Temper steel that is made in the U.S.A. Each tube set is selected for the ride and performance characteristics that we want from each bike. We are proud to be a part of the Seattle Bicycling community. Every Rodriguez men's frame is made right here in Washington by Washingtonians, and comes

with a lifetime guarantee. We invite you to stop by the shop, and meet the folks here

at R+E Cycles who design, build, and paint Rodriguez Bicycles.





Bruce and his Rodriguez visit the land that time forgot Read more at www.rodcycle.com

MEN'S

SPORT/FITNESS

You just want a comfortable riding bike for doing STP, a few entry level triathlons, or some weekend club rides, but everyone's trying to sell you an aluminum bridge truss? The <u>Rodriguez Arrow Sport</u> features double butted True Temper Verus Cro-moly tubing which provides a classic light weight 'steel feel'.

We include Campagnolo Mirage equipment with a triple crankset, and handbuilt wheels with a 3-year warranty. It's a comfortable, versatile bike that is perfect for a full day's ride.

\$1,699



Sizes Available - 51, 53, 55, 57, 59, 61

frame specs on page 14

| The Specs | Arrow Sport |
|--|--|
| Frame Fork Derailleurs Shift/Brake Levers Brakes Cranks Hubs | Verus Butted Cro-moly Cro-moly Campagnolo Mirage Campagnolo Mirage Alloy Dual Pivot Campagnolo Triple Formula Racing 9-speed |
| Seat | WTB Men's |

| Available Upgrades |) |
|---|--|
| Carbon Seat Post Custom Paint Color Carbon Fiber Fork Custom Frame Size Veloce Levers Spartacus Race Wheels Compact Drive Train FSA | \$55 \$200 \$175 \$250 \$175 \$150 \$150 |
| | ر ا |

MEN'S

TOURING/COMMUTING

Fenders, front and rear racks, big wide tires, bomb proof fork, all no problem on the <u>Rodriguez Adventure</u>. This is a comfortable, classic touring bike with modern day and the old school conveniences.

We started building these again when the bike industry gave up on making well designed touring bikes. This bike is a class act right down to the stainless steel bottle opener on the chain stay. Whether you are planning an extended bicycle tour, or commuting to and from work, this bike is for you!

The Rodriguez
bottle opener is an
exclusive, touch of class
that you'll only find on a
Rodriguez. This stainless steel
accessory comes standard on the
Men's Adventure touring bike. It is
brazed onto the seat stay.



| The Specs | Adventure Tour |
|--------------------|------------------------|
| Frame/Fork | Double Butted Cro-Moly |
| Shift/Brake levers | Campagnolo Mirage |
| Cranks | Alloy triple 28/38/48 |
| Derailleurs | Campagnolo Mirage |
| Brakes | Alloy Cantilever |
| Rims | Velocity Dyad 36 hole |
| Hubs | Campagnolo Veloce |
| Paint | "Don't steel me" Black |
| Seat | WTB Men's |
| | 1 |

| Available Upgrades | |
|--|--|
| Mountain Bike Gearing Custom Paint Color Phil Wood Hubs Custom Frame Size Veloce Levers Phil Wood Bottom Bracket S&S Couplings | \$90 \$200 \$375 \$250 \$175 \$125 \$600 |

SPORT/ROAD RACE

'STEEL IS REAL'

Open up a can of whoop ass, and hit the road with a vengeance! The <u>Rodriguez Arrow Race</u> is your bike if you'd like to send your friends 'off the back' for a bit. Your friends will marvel as you step off your comfortable, steel frame after a long ride, and can still sit down for a beer without screaming in pain. Handbuilt with True Temper OX Platinum (made in the USA tubing), Veloce equipment, handbuilt Spartacus Pro wheels and a classic 2-color, Ferrari Red/Black paint job, it's ready to be at the front of any pack.



Sizes Available - 51, 53, 55, 57, 59, 61

frame specs on page 14

Available Upgrades

| The Specs | Adventure Tour |
|--------------------|-------------------|
| Frame | OX Platinum |
| Fork | Profile Carbon |
| Derailleurs | Campagnolo Veloce |
| Shift/Brake Levers | Campagnolo Veloce |
| Brakes | Campagnolo Veloce |
| Cranks | Campagnolo Veloce |
| Seat Post | Carbon Fiber |
| Wheels | Spartacus Pro |
| Seat | WTB Men's |

| Custom Paint Color | \$200 |
|--------------------------------|-------|
| Custom Frame size | \$250 |
| FSA stem and Carbon Fiber Bars | \$220 |
| Compact Drive Train FSA | \$150 |
| Carbon Fiber Cranks | \$250 |

MEN'S FRAME SPECIFICATIONS

ARROW SPORT/RACE

| Size | Seat Tube | Top Tube | Seat Tube° | Head Tube° |
|------|-------------------|---------------------|------------|-------------|
| | | | | |
| 51cm | 51cm ct. to ctr. | 53cm ctr. to ctr. | 73 degree | 71.7 degree |
| 53cm | 53cm ctr. to ctr. | 54.2cm ctr. to ctr. | 73 degree | 72.4 degree |
| 55cm | 55cm ctr. to ctr. | 55cm ctr. to ctr. | 73 degree | 73 degree |
| 57cm | 57cm ctr. to ctr. | 56cm ctr. to ctr. | 73 degree | 73 degree |
| 59cm | 59cm ctr. to ctr. | 57.2 ctr. to ctr. | 73 degree | 73 degree |
| 61cm | 61cm ctr. to ctr. | 58 ctr. to ctr. | 73 degree | 73 degree |
| | | • | • | |

ADVENTURE TOUR

| 1 | Size | Seat Tube | Top Tube | Seat Tube° | Head Tube° |
|---|------|-------------------|---------------------|------------|-------------|
| | | | | | |
| | 51cm | 51cm ct. to ctr. | 53cm ctr. to ctr. | 73 degree | 71.7 degree |
| | 53cm | 53cm ctr. to ctr. | 54.2cm ctr. to ctr. | 73 degree | 72 degree |
| | 55cm | 55cm ctr. to ctr. | 55cm ctr. to ctr. | 73 degree | 72 degree |
| | 57cm | 57cm ctr. to ctr. | 56cm ctr. to ctr. | 73 degree | 72 degree |
| | 59cm | 59cm ctr. to ctr. | 57.2 ctr. to ctr. | 73 degree | 72 degree |
| | 61cm | 61cm ctr. to ctr. | 58 ctr. to ctr. | 73 degree | 72 degree |
| , | | | | 1 | |

Hand Made Steel Frame/Fork Sets

Arow Sport Frame with Cro-Moly Fork \$795

Adventure Tour Frame with Cro-Moly Fork \$895

Arrow Race Frame with Carbon Fork \$1,195

Arrow S3 Frame with Alpha Q Fork \$1,795



MEN'S

HIGH ZOOT!

OK, you've seen the rest, now try the best. The Arrow S3 is new for 2005, and we've been selling them like hot cakes. The challenge was to build a high-end steel bike that weighs less than aluminum or titanium but still rides like a steel bike. Words don't do this bike justice, so I'll quit trying to write something catchy here, you're just going to have to come in and see what they are all talking about. Your choice of paint color and design.



Visit us online at www.rodcycle.com for more information on the Rodriguez Men's steel bicycles.

| The Specs | Arrow S3 |
|--------------------|-------------------------|
| Price | \$3,999 |
| Frame | S3 Steel |
| Fork | Alpha Q |
| Derailleurs | Chorus Carbon |
| Shift/Brake Levers | Chorus Carbon |
| Brakes | Chorus / |
| Cranks | F\$A Compact Carbon |
| Hubs | Formula Racing 10-speed |
| Seat | Fizik Vitesse |
| | 1)\ ()\ |

RODRIGUEZ ULTIMATE TRAVEL BIKES

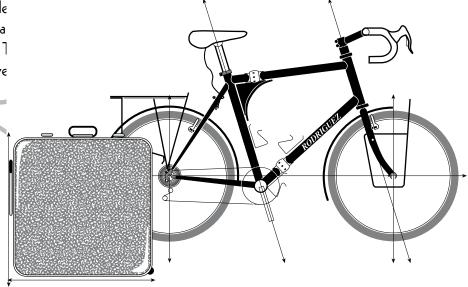
Super Portability!

Over the last 3 years, we've noticed a dramatic increase in the amount of people buying touring bikes. At R+E Cycles, we've always built a lot of touring bikes, but the invention of S&S couplings has spawned a different

kind of traveller, the ultimate travelle equipped with S&S couplings, it ca (sold separately) that is 26"X26". I ally no limits to where you can trave

The story of this bike

Several years ago, the ultimate bicycle traveller, Willie Weir came to us and asked us to build the ultimate touring bike. A bike that he could take to the Balkans, Cuba, and other out of the way destinations around the world. The bike had to have very low gearing, very reliable compo-



nentry (there aren't a lot of high tech bike repair shops where Willie travels), and be durable enough to travel on some very rough roads. All of this, and the bike would have to easily pack up into a suitcase for convenient transport. The Ultimate Touring Bike, or UTB, was born.

I wanted to offer an Ultimate Touring Bike at a production price. Until now, a bike of this magnitude was only available through our custom option. So I asked Willie to help me design an Ultimate Touring Bike that we can offer to our customers. He, as usual, was full of magnificent ideas and we came up with a fantastic new design. Meet the Rodriguez W2 (Willie Weir or World Wide) Adventure.

This bike is rugged, well thought out, designed by someone whose life is bicycle touring, and handbuilt right here in Seattle by a company with over 30 years in the business. We've even included cable splitters and our exclusive 'outrigger' cable stops. If you want to ride without being limited to smooth, paved roads, this is your bike. If you want go continent hopping, and bring your bike along for fun, this is your bike. If you want to have the experience of a lifetime on a bicycle, this is your bike. The Rodriguez Adventure W2 is ready for anything. Come in and try one out!

To read more about Willie Wier visit him on the web at www.willieweir.com

W² ADVENTURE

THE SPECS:

1.) Tires: Willie doesn't ride skinny tires. This bike is set up to use whatever tire you might need to tackle the roughest roads (or non-roads). You can install from 1" to 1.9" wide if needed.

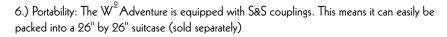
2.) Standover Clearance: You never know when you'll have to stop short! Willie likes to have a lot of stand over clearance so that... well you know why.

3.) Comfort: Ultimate travel calls for Ultimate comfort! The sloping top tube provides a higher, more comfortable handlebar position. The bike is offered with drop or flat bars.

4.) Luggage Room: The W² Adventure comes equipped with front and rear rack braze-ons so you can carry a motherload of equipment, as well as 3 water bottle braze-ons.

5.) Gearing: Willie likes low, low, low gears. The W Adventure comes with a lower gear range than other touring bikes, and a crankset that will even accept lower gears

than that.



7.) Durability: This bike is built from True Temper Butted Cro-moly. The components are selected for their durability and simplicity in design. All of the bearings are cartridge sealed and maintenance free.

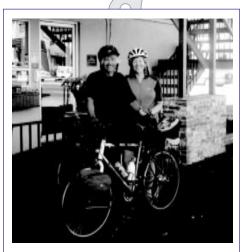
Lot's more cool stuff (visit our web site to see it all):

• The W² comes with a shoulder pad carrying device. You can sling the bike up on your shoulder and carry it across a stream without killing your shoulder.



- The W² comes with our exclusive Rodriguez bottle opener (brazed on the seat stay). It is stainless steel, and always accessible so you won't have to dig through your panniers for your Swiss army knife just to open your drink.
- The Outrigger cable braze-on is another Rodriguez exclusive that you'll find on the W^2 Adventure. This little guy holds the cable stop away from the frame just a little bit. This allows us to use a cable splitter for the rear brake and it won't rub the paint off the frame.

See Frame sizing and component specs on page 18





THE W² ADVENTURE





THREE DIFFERENT CONFIGURATIONS

| 7 (| | Standard Package | Willie Package | Ultimate Package |
|-----|-------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|
| | Price | \$2,299.99 | \$2,299.99 | \$3,199.99 |
| | Frame | True Temper Verus | True Temper Verus | True Temper Verus |
| | Fork Bottom Bracket | Tandem Cro-moly Mirage | Tandem Cro-moly Deore LX | Tandem Cro-moly Phil Wood |
| | Rear Derailleur Front Derailleur | Mirage Triple Shimano Triple | Deore LX Shimano Triple | Chorus Triple Chorus Triple |
| | Shift/Brake levers Brakes | Mirage Ergo Cantilever | Tektro ATB | Chorus Ergo |
| | Drakes Cranks | Alloy Triple 28/38/48 | Cantilever Alloy Triple 28/38/48 | Cantilever Alloy Triple 28/38/48 |
| | Head Set Hubs | 1 1/8" FSA Alloy Veloce 9-speed | 1 1/8" FSA Alloy Shimano 9-speed | 11/8" FSA XL2 Phil Wood 9-speed |
| | Spokes | DT stainless | DT stainless | DT stainless |
| | Wheels Bars | Handbuilt Drop Alloy | Handbuilt Flat Alloy | Handbuilt FSA Alloy Drop |
| | Stem Bar tape | Alloy Cinelli Cork | Alloy ATB Grips | Profile Alloy Cinelli Cork |
| | Tires | Serfas 26 X 1.5 | Serfas 26 X 1.5 | Serias 26 X 1.5 |
| | Seat post Seat | 30.4 Alloy Serfas Cosmos | 30.4 Alloy Serfas Cosmos | 30.4 Alloy Serfas Cosmos |

ULTIMATE TRAVEL BIKE FRAME SIZES

| Size | Est. Rider height | Stand over cm | Top tube ctr. to ctr | Seat tube angle | Head angle |
|------|-------------------|---------------|----------------------|-----------------|------------|
| | | | | | |
| 1 | 5'-5'3" | 71cm | 49.5 cm | 73.5 degree | 71 degree |
| 2 | 5'4"-5'7" | 73.7cm | 51cm | 73 degree | 71 degree |
| 3 | 5'6"-5'9" | 76.2cm | 52.5 cm | 73 degree | 71 degree |
| 4 | 5'8"-5'11" | 78.9cm | 54 cm | 73 degree | 71 degree |
| 5 | 5'10"-6'2" | 81.3cm | 56.2 cm | 73 degree | 71 degree |
| 6 | 6'2"-6'4" | 83.3cm | 57 cm | 73 degree | 71 degree |



THE EIGHT BALL

ONLY FROM RODRIGUEZ

"A bicycle built for two... I mean one... I mean two"

The Eight ball is a Rodriguez exclusive. It's a travel bike, a travel tandem all in one bike. The entire thing will break down easily to fit into a 26" by 26" flight case.

The Story - When S&S couplings first came out, I immediately thought about a 'convertible' bike. One that would not only pack into a small flight case, but serve both as a travelers single bike, and a traveling couples tandem bike. It made sense to me. I drew one up before we even had any couplings in stock. But, my head frame builder at the time didn't think it made sense, so we scrapped the project.

A few months later, our service manager drew up a design for a tandem that he could fit into a back pack. Our frame builder brought the design up to me (it looked very similar to the convertible that I had drawn), we combined the 2 designs, and with a few modifications, the Eight ball was born.

It wasn't long after that when Willie Weir and his wife Kat came to us about getting a tandem for their tour in Cuba. Willie is a world class bicycle traveler, columnist and KUOW commentator. He bicycles in places around the world that are obscure and amazing. After hearing about their plan, we decided that the Eight ball would be the perfect bike for them.

Willie was to go to Cuba first, and tour by himself

for an extended period of time. Then Kat would fly in and join him. Our thought was that Willie could just take the 'single' configuration with him, and Kat could bring the pieces for the tandem conversion with her. This way, they wouldn't have an extra bike to try and store somewhere in Cuba. The plan went perfectly. I'd try to tell you more about his fantastic trip, but you should really hear it in his own words. If you'd like to read about some of Willie's adventures email me for a free Video CD with some travel tips from Willie, and some fantastic photos.

In the years since, we've built several of these bikes. Everyone who has one loves it. We've even had one customer ad a 3rd section to their Eight ball, and now it's a travel single, a travel tandem, and a travel triplet! The versatility is amazing.

There's no better test for a bicycle design than having someone like Willie and Kat tour where there are no roads, bike shops, or spare parts. The Rodriguez Eight ball has proven its self to be a travelers best friend time and time again. I encourage anyone who thinks they would like to travel with a bicycle to consider this versatile design.

The price for a <u>Rodriguez</u> Eight ball frame is \$4,099 for the tandem/single configuration. Not bad for a travel tandem and a travel single! If these parts groups are not what you're looking for, or you want to do some customizing of our design, let us know. We are a custom shop, and no two Eight balls, so far, are the same.







HOW TO SHOP FOR A TANDEM

They say "you can't judge a book by its cover", but I dare say you can judge your ultimate level of satisfaction with your new tandem, by the first experience you have with it on the sales floor.

RODRIGUEZ tandems believes that the components are very important. But we don't believe that they are the most important part of your tandem. Often people shop and compare by components because that is what is most familiar to them. Often sales people compare and sell by components because that is what they know best.

The fit is the most critical component on a tandem. If it is not fit well, it will be uncomfortable to ride and it won't matter what kind of derailleur or tubing you have. When you are shopping for a tandem be sure that the sales folks do more than have you stand over the bike or even worse, just ask you "how does this one feel?" Make sure that when you are ready to take a bike out for a test ride, it is set up as close to perfect as possible, and if not, at least know what modifications should be made for you.

Your tandem test ride will tell you a lot about how much a shop really cares. Sending two people out alone for their first time, is like handing a couple the keys to a semi-truck because they know how to drive a car. Hopefully, someone from the shop will take you each out separately before they send you together. They might even go a step further and accompany you for the first half mile. This says that they care about you and they care about their tandems.

There is a steep learning curve when it comes to shifting gears on a tandem. Quite often a couple will not like the shifting, or they'll tell us it plain old did not work. This is often user error and is expected in the early stages of tandem riding. A good instructor can help get you past this stage very quickly as well as give you pointers for climbing, descending, starting, stopping, and communicating. If a shop gives this kind of care to a test ride they'll probably give the same kind of care to the assembly.

Beware of purchasing a tandem that seems like "too good a deal to be true". Often shops purchase a tandem or two, but then realize they can't

sell them. So they "blow them out" and it can be very tempting. What you may end up with is a poorly fit bike, that is poorly assembled, and a shop that does not have the tandem expertise to help you once you have signed the check.

Shop carefully for a tandem. The cheapest price is not always the best deal. It may take a few rides until you dial in the perfect fit. Be sure the shop you purchase your tandem from will work with you while you juggle seats and stems. Make sure there is a good warranty on the wheels. Compare your shopping experience along with comparing bikes. It might turn out to be the most important factor.



Charles and Rose Ann on a trip to Italy with their 8-ball tandem.

Read more at www.rodcycle.com





Greg and his daughter set off on a fantastic voyage.

Read more at www.rodcycle.com



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OUBLE YOUR FUN! RIDE A TANDEN

Comfort is the key to a good tandem. If the fit isn't perfect, it doesn't matter what the components are. Our Rodriguez tandems focus on the comfort of both riders. We strive to achieve the perfect fit for each of you and the proper level of "cush" depending on your needs. Our Stainless steel bottle opener brazed to the seat stay doesn't hurt the 'cool' factor either.

30 years of designing, building and riding tandems has given us a broad range of experiences which enables us to create the perfect tandem for you. When you take a personalized test ride with us, you'll see why RODRIGUEZ tandems are the best!!

Our 2005 lineup sports 3 models of production tandems, and the finest custom tandems available (see page 22 for custom tandems)



Test Pilot Specs

Frame/Fork Bottle Opener Brakes Shift levers Cranks Wheels Front Derailleur Rear Derailleur Botom Brackets Hubs Head set Paint Seats

Cro-mo butted Rodriguez Stainless Alloy Cantilever Shimano Bar-end Sugino w/Alloy rings 3-year warranty Shimano Sora Shimano Triple Shimano sealed Phil Wood/Shimano F\$A Alloy Black Sefas Gel



Toucan Softride

\$3,999

Toucan Specs

Frame/Fork Cro-mo butted Rodriguez Stainless Bottle Opener Alloy Cantilever Brakes Ergo levers Campagnolo Veloce Cranks Rodriguez Tandem Wheels 3-year warranty Front Derailleur Shimano Sora Campagnolo Veloce Rear Derailleur Phil Wood sealed Botom Brackets Hubs Phil Wood Tandem FSA Alloy Head set Paint 2-tone Cosmos/Curva Seats

THE NEW PAC-MAN

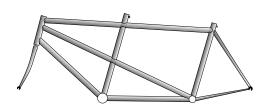
The old 'industrial' look The new look There is a braze-on that is put on a tandem down by the rear axle that in the industry we call 'the Pac-Man'. It is used for mounting a drum brake. I redesigned it this year, to match better with the bottle opener, and had them cut from stainless steel. It is a new 'cool' factor item that you'll only find on a Rodriguez.

CUSTOM TANDEM FRAMES

Base Frame Price - \$1999.99

Includes

•Tig-welded, Rodriguez butted cro-mo frame & fork • 4-water bottle, rack, & cantilever brake braze ons •Pump peg • Hidden fender mounts • Any one color paint job



LIPGRADE OPTIONS:

| | | S&S coupling | \$1,500 |
|--------------------------------------|---------|----------------------------------|---------|
| FRAME CONSTRUCTION UPGRADES | | Custom multi-shaped tube set | \$325 |
| Fillet brazed | \$600 | Softride ready (includes beam) | \$599 |
| Aluminum 7000 series | \$775 | Paint Softride beam to match | \$100 |
| PAINT UPGRADES | | Topeak pump painted to match | \$79 |
| Non stock color upcharge (per color) | \$125 | Internal top tube cable routing | \$160 |
| 2-color simple fade paint job | \$100 | Chain hanger | \$20 |
| 2-color superfade paint job | \$150 | Drum brake braze-on | \$N/C |
| 2-color inside out fade paint job | \$150 | Stoker controls for drum brake | \$40 |
| Panel Mask | \$100 | Rear rack braze-ons | N/C |
| Marbelizer paint | \$140 | Front rack | N/C |
| Kameleon Paint | \$250 | Custom spoke holder (chain stay) | \$100 |
| BRAZE-ON UPGRADES | | | |
| Eight ball (see page 19) | \$2,100 | | |
| | | | |

PARTS KITS FOR CUSTOM TANDEMS

Thunder

Head Set FSA Orbit XL II Sealed Shift levers Shimano Ultegra Bar-end Cranks Sugino Alloy tandem A-Head 1 1/8" Captain Stem Brakes Alloy Cantilever Stoker Stem Rodriguez Adjustable Front Derailleur Shimano Sora Triple Rear Derailleur Shimano Sora Triple Vittora Kevlar Shimano Sealed Bottom Brackets Velocity Deep V Rims Rear Hub Phil Wood Cassette Front Hub Spokes DT Stainless Cog Set Hyperglide 8-sp Seats

\$1499.99

Lightening

Head Set FSA Orbit XL II Sealed Campy Veloce Ergo Rodriguez Tandem (Black) Brake/Shift levers Cranks Alloy A-Head 1 1/8" Captain Stem Dia-Compe Cantilever or LX V-Brake Brakes Stoker Stem Rodriguez Adjustable Front Derailleur Shimano Sora Triple Rear Derailleur Campy Veloce Triple Tioga/Serfas Kevlar Tires Botom Brackets Shimano Sealed Rims Velocity Deep V Rear Hub Phil Wood Cassette 145mm Front Hub Phil Wood DT Stainless Spokes Cog Set Hyperglide 9-sp Serfas Cosmos/Curva

\$1999.99



<u>Hurricane</u>

Head Set Brake/Shift levers CranksCaptain Stem Brakes Stoker Stem ont Derailleur Rear Derailleur Tires Botom Brackets Rims Rear Hub Front Hub Handle Bars Spokes Cog Set Seats

Chris King Sealed
Campy Chorus Ergo
Rodriguez Tandem (Black)
Alloy A-Head 1 1/8"
Alloy Cantilever
Rodriguez Adjustable
Campagnolo Racing Triple
Campagnolo Racing Triple
Serfas Kevlar
Phil Wood Titanium
Velocity Deep V
Phil Wood Cassette 145mm
Phil Wood
FSA Carbon
TS Stailese butted ut/allow

DT Stainless butted w/alloy nipples Hyperglide 9-sp Titanium/your choice

\$2699.99

CUSTOM SERVICES

At Rodriguez, our history is as a custom shop. Custom bicycles remain a large part of our focus today. To us, a custom bike is a bike that is built entirely unique to fit one person. The paint job is completely custom as well as every component that is installed onto your new bike. Below is a list of the custom services offered in our shop. If you don't see something you want on the list, just ask us, and we'll see what we can do.



Base Frame/Fork Price - \$999.99

| Includes: | | PAINT UPGRADES | |
|--|--------|---|--------------|
| •Tig-welded construction | | * 2-color simple fade paint job | \$ 75 |
| •True Temper Verus tubing | | * 2-color superfade paint job | \$100 |
| •Cro-moly fork | | * Panel Mask (white or black panel) | \$25 |
| •2-water bottle braze ons | | * Kameleon Paint | \$100 |
| •Pump peg | | | |
| Your choice of any one color paint job | | BRAZE-ON UPGRADES | |
| | | * S&S coupling | \$579 |
| FRAME CONSTRUCTION UPGRADES | | * Custom ovalized tube set | \$75 |
| * Lugged | \$350 | * Softride ready (includes beam) | \$475 |
| * Fillet brazed | \$450 | * Paint Softride beam to match | \$85 |
| | | * Topeak pump painted to match | \$69 |
| FORK UPGRADES | | * Internal top tube cable routing | \$88 |
| * Stock Carbon Fiber | \$175 | * Internal down tube cable routing | \$176 |
| * Profile Carbon/Carbon | \$250 | * Internal chain stay cable routing | \$88 |
| * Custom built with frame | \$250 | * Front derailleur braze-on | \$35 |
| * True Temper Alpha Q | \$400 | * Cantilever bosses (rear, includes cable stop) | \$60 |
| | | * V-Brake bosses (rear, no cable stop) | \$50 |
| TUBING UPGRADES | | * Chain hanger | \$18 |
| * True Temper OX Platinum | \$120 | * Braze-on for 3rd bottle cage | \$22 |
| * True Temper S3 | \$300 | * Front rack braze-ons (Brand) | \$53 |
| * Scandium Aluminum | \$875 | * Rear rack braze-ons | \$28 |
| * Carbon Stays | Varies | * Extra eyelets (pair) | \$30 |
| | | * Hidden fender mounts (rear) | \$50 |
| | | * Custom spoke holder (chain stay) | \$100 |



Since 1973

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