

GET FRAMED

Can't afford a whole bike, but your frame doesn't fit well? Maybe you have a bike with great parts but a horrible aluminum bridge truss of a frame?

Well, how about ordering a Rodriguez frame/fork to hang those old parts on?

Here's the price listing. See the model pages for the frame's description and options:

FRAMES

Road frames:

Shiftless Reynolds 725 frame	\$999
Competition Reynolds 725 frame	\$1,199
Competition OX Platinum frame	\$1,599
Competition S3 frame	\$2,199
Outlaw Ultra-light S3 frame	\$2,999
Rainier Reynolds 725 frame	\$1,249
Rainier Light OX Platinum frame	\$1,649
Rainier Xtra-Light S3 frame	\$2,249
Phinney Ridge Reynolds 725 frame	\$1,549
Phinney Ridge OX Platinum frame	\$1,949
Custom Titanium frame	from \$2,999

Cyclocross:

Cyclocross Reynolds 725 frame	\$1,299
Cyclocross OX Platinum frame	\$1,849

-----Touring Frames-----

Adventure Reynolds 725 frame	\$1,399
Adventure OX Platinum	\$1,749
UTB Reynolds 725 frame	\$1,449
UTB OX Platinum frame	\$1,849
Adventure Titanium frame	from \$3,499

Rohloff Ready single frames:

Make-shift Sport (Rohloff Ready)	\$1,649
Make-shift Tour (Rohloff Ready)	\$1,849

Tandem frames:

Custom Toucan ST tandem frame	\$1,999
Custom Classic tandem frame (round)	\$2,199
Custom Classic tandem frame (oval)	\$2,399
Custom tandem ultra-light	\$3,699
Custom Titanium tandem frame	from \$6,999

Specialty frames (include all S&S Couplings):

6-pack Micro-folder w/fork	\$3,999
6-pack Titanium w/fork	\$8,499
8-ball frame	\$5,699
8-ball Titanium frame	\$14,299

FORKS

	w/frame purchase	Purchased separately
<u>Road Forks:</u>		
Rodriguez Lugged Crown (650 or 700c)	\$75	\$160
Rainier Carbon Long Reach (650 or 700c) ..	\$250	\$350
Easton EC70 Short Reach (700c only)	\$200	N/A
Enve 2.0 Short Reach (700c only)	\$290	N/A
Alpha Q GS20 (650c only)	\$125	\$200
Steel disc brake (650, 26" or 700c)	\$225	\$325
Carbon disc brake 700c	\$375	\$475
Full Custom Steel Fork	from \$450	from \$675

Touring/Cyclocross Forks:

Steel Tandem/Touring fork (26" or 700c)	\$125	\$225
Aluminum Touring/Cross fork (26" or 700c) ..	\$175	\$275
Hand-built 29'r fork	\$350	\$599
Full Custom Touring/Cross fork	from \$480	from \$720

Tandem Forks

Production Steel tandem fork	\$125	\$225
Custom tandem fork	\$465	\$675

—

Single Bike Frames

Rodriguez road, touring and cyclocross frames come stock in 18 sizes, 4 different stock paint jobs, and your choice of 9 different decal options.

- Make your Rodriguez fly with our Travel Option just \$700
- Paint your new Rodriguez a custom color from just \$100 extra
- Any custom size for your new Rodriguez is just \$200 extra

Tandem Bike Frames

Rodriguez tandem frames include FREE custom sizing in 2014. Also, you get your choice of 4 different stock paint jobs, and your choice of 9 different decal options.

- Rodriguez ST tandem Travel Option from \$1,699
- Rodriguez Classic tandem Travel Option from \$1,999
- Paint your new Rodriguez a custom color from just \$100 extra

Read Travel Page for S&S coupling travel options on any Rodriguez

Don't see it on the list? Just email or call for a quote. If we can't build it....it can't be built!

HIGH-TECH COMFORT!

Why do Rodriguez Bicycles fit better?

Most companies invest in expensive advertising or racing technologies. Fit is where we put our investment. We invest in happy customers who love their bikes and then rely on them to tell their friends about us.

Investing in bicycle fit meant huge changes in the way we produce bicycles. As you read some of the different articles in this catalog and on our web site, you can see how not just our bike sizes & methods of sizing have evolved, but how our entire method of manufacturing a bicycle had to change to provide the best service and most comfort for our customers.

We have invested in a manufacturing process to make custom made bicycles more affordable. We have designed our production methods around a 'one bicycle at a time' philosophy that produces more options for the modern cyclist than at any time in history. Throwing out the 'old ways' of manufacturing has freed us from the shackles of mass production. Smart design and a cyclist fit database that's unmatched in the industry have given us huge advantages over the competition.

To keep a long story short:

For 2014, we are offering 18 production sizes with designs to fit men and women. We can also produce a custom size frame for any model we make,

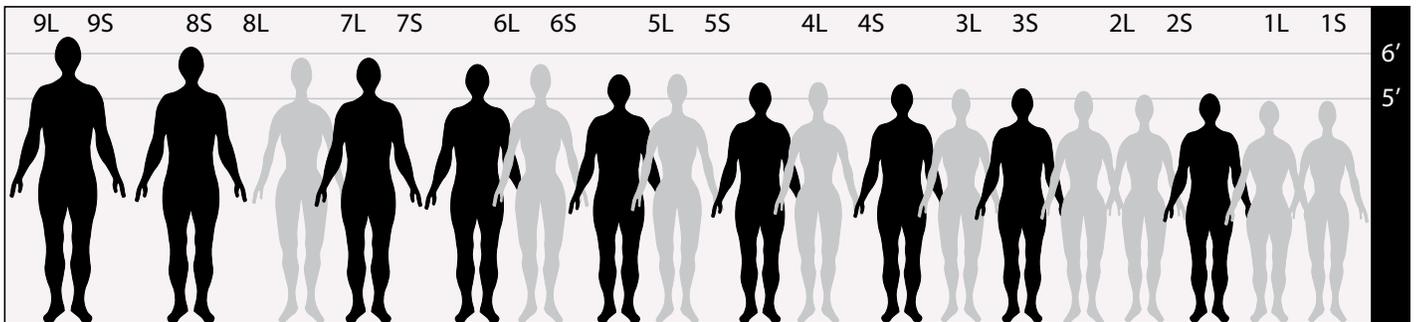
for any customer for just \$200 extra! Not only that, a complete custom sized bicycle will be produced as fast as any of our production sizes. Fastest turn around time in the industry!

At Rodriguez, we believe that a custom fit bike should be affordable for anyone. There's no reason that someone should have to pay through the nose for a great fitting bike, or wait several months.

Most companies offer just 5 or 6 sizes, and don't even offer a custom size at all. If they do offer custom, the wait time is generally 2 months or longer.



The question is, with 18 sizes plus custom at just \$200 extra, why would anyone need to go anywhere else for a bike?



More Sizes = More comfort

Rodriguez bicycles are all made in 18 sizes to fit men and women. We can fit 90% of riders from 4'10" to 6' 5" without going custom. For those who need custom sizing, it's only \$200 extra

TEAM RODRIGUEZ

"The bikes have been great. Very comfortable and sturdy. Some people question the 26 inch wheel, but I don't think it makes a difference at all, except maybe it's more comfortable and easier to pack in the cases."

Dave and Lynne in Tuscany with their Rodriguez UTB's

Read their story and more in our online customer scrapbook at www.rodcycle.com